



**LTC-NB**  
**SLD-NB**

**2024**

**New Brunswick  
Association of  
Nursing Homes Inc.**

## **Sponsorship & Tradeshow Opportunities**

**Annual Convention and  
Tradeshow**

**May 15<sup>th</sup> & 16<sup>th</sup>, 2024**



The New Brunswick  
Association of  
**NURSING  
HOMES**

L'Association des  
**FOYERS  
DE SOINS**  
du Nouveau-Brunswick

**Delta Fredericton**  
225 Woodstock Road  
Fredericton, NB  
(506) 457-7000

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### WELCOME TO LTC-NB!

The New Brunswick Association of Nursing Homes Inc. (NBANH) is pleased to invite you to the 2024 Annual General Meeting and Conference titled: This is Long Term Care in NB (LTC-NB). This event will be hosted at the Delta Fredericton on May 15<sup>th</sup> and 16<sup>th</sup>, 2024.

This event will offer sponsors and exhibitors a chance to connect with not only the nursing home sector of New Brunswick but the entire long-term care community. We trust this venue will give value to our tradeshow and with your support, we can make this event a great success!

#### **NB Association of Nursing Homes' Convention & Tradeshow Participant will...**

- Develop an understanding of the nursing home market in New Brunswick.
- Reach the decision makers of all 73 nursing homes representing over 5,000 residents and 7,500 staff across the province.
- Access to critical information to help you build a strong and beneficial relationship with each nursing home.

**NBANH is a not-for-profit organization providing a range of membership services including labour relations, benefit and pension management, wellness programs and advocacy. Under the governance of our volunteer board of directors, we thrive on leading excellence in long term care and service delivery in NB.**

As always, NBANH will work with exhibitors to provide maximum booth exposure and promote your products and services throughout the show. Keeping with tradition, a private reception for our nursing home members only will be held following the Opening Ceremonies in the exhibitor's area; wine and hors d'oeuvres will be served.

For any questions or comments, please contact:

**Mélanie Eva**  
Event Coordinator  
[meva@nbanh.com](mailto:meva@nbanh.com)  
506.460.6262

## SPONSORSHIP OPPORTUNITIES

Here are the benefits of becoming a Sponsor:

SPONSORSHIP LEVELS				
	Platinum \$6,500	Gold \$5,000	Silver \$3,500	Bronze \$2,500
Logo in the AGM program	Shared with other Platinum sponsors	Shared with other Gold sponsors	Shared with other Silver sponsors	Shared with other Bronze sponsors
Logo on the NBANH website	✓	✓	✓	✓
Corporate Membership (\$500 value)	✓	✓	✓	
Program advertisement (\$250 value)	✓	✓	✓	
Tradeshow Booth (\$1,300)	✓	✓		
Sponsorship identified on your badge	✓	✓		
Banquet Tickets	4	2		
Information Session during the AGM	✓			
Identified during the Opening Ceremonies	✓			
Name on social media during the AGM	✓			

Do your needs not match an option on the list? Let's discuss what you are looking for!

## TRADESHOW INFORMATION

Join the LTC conversation! The tradeshow is a great way for companies to engage with the leaders of the nursing home sector, showcase their products/services, and have fun with the event's passport! We are thrilled to share that we are hosting the Exhibitor's Reception immediately following the Opening Ceremonies – this is a sector favorite!

### Tradeshow Booth Specs

As an Exhibitor, you will receive:

- 1 exhibit 6' x 8' booth (table skirted and covered)
- 2 chairs
- Full Registration package for 3 exhibitors (Banquet not included)
- Mention your participation in the AGM 2024 program
- Food included (May 15<sup>th</sup> - Exhibitor's Reception | May 16<sup>th</sup> - breakfast, break and lunch)

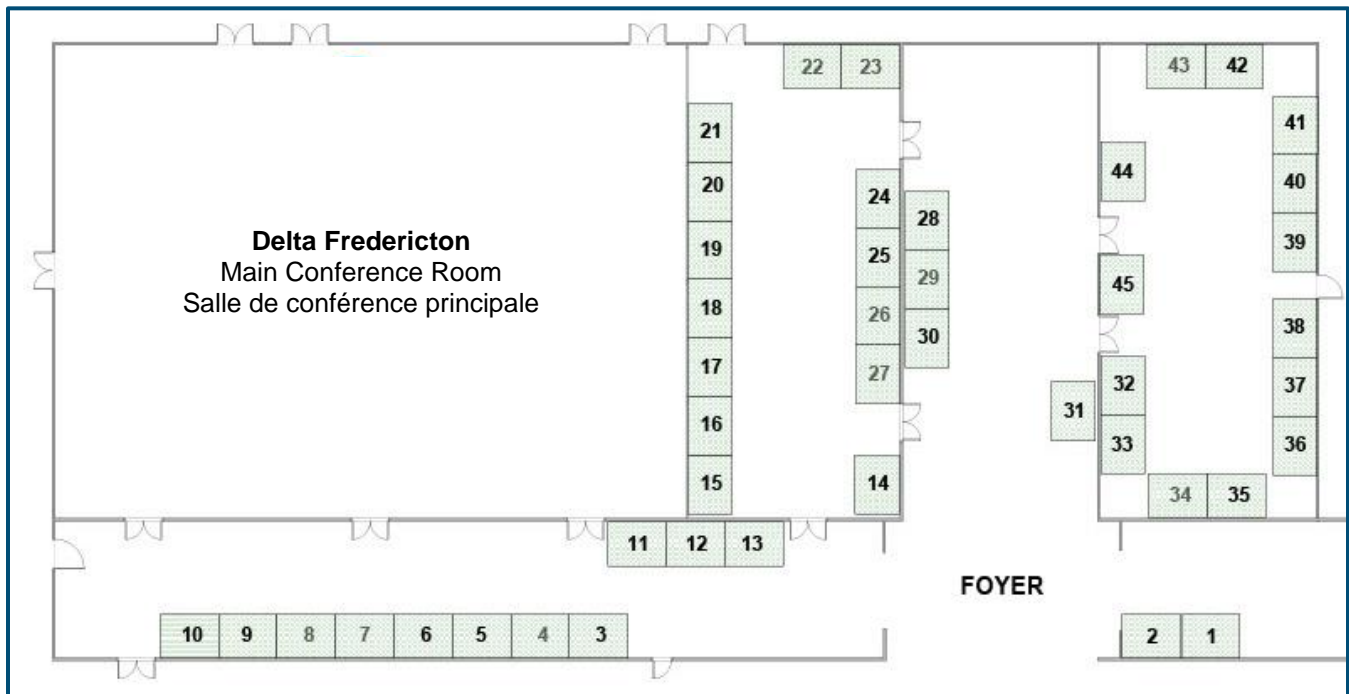
### Exhibit Hall Hours

Wednesday, May 15 <sup>th</sup> , 2024		Thursday, May 16 <sup>th</sup> , 2024	
11:00 am – 1:00 pm	Registration	7:30am – 9:00 am	Tradeshow (Breakfast)
1:00 pm -3:00 pm	Booth Set Up	10:30 am – 10:45 am	Tradeshow (Break)
3:00 pm- 4:30 pm	Tradeshow	12:00 pm – 1:30 pm	Tradeshow (Lunch)
8:00 pm -10:00 pm	Exhibitor's Reception	1:30 pm – 4:00 pm	Tear Down

*\*Subject to change as we continue the organization of this event.*

### Tradeshow Booth Fee

- \$1,300 + HST for corporate/associate members
- \$1,500 + HST for non-members.



## BRANDING OPPORTUNITIES

### Information Session

Reach your audience in a private setting! Book an information session to present your products and/or services. These sessions will be hosted during breaks and will be included in the event's agenda.

- Room set-up with head table and two chairs
- Theater-style seating (25+)
- 30-minute presentations
- Only 3 available!

### Information Session Fee

- \$700 + HST for corp/associate member
- \$900 + HST for non-member

### Program Advertising

Reach your audience through our conference program! This is the guide that every attendee, speaker, and guest will consult, again and again, before and during the event.

Spec for the Ad Size below.

- ¼ page in full color

### Advertisement Fee

- \$250 + HST for corp/associate member
- \$400 + HST for non-member



**AD SIZE**  
**4" X 5.25"**

Files should be 300 DPI

Acceptable file formats:  
EPS, AI, PSD, TIF, JPG



## BECOME A MEMBER OF NBANH

Become a Corporate or an Associate Member! NBANH has served as the nursing home sector's official voice for over 50 years. We provide ongoing two-way communication with our members through regular correspondence, our bi-monthly e-newsletter, an interactive website, and organize an array of events throughout the year that support networking between our members and vendors through our Annual Tradeshow.

### Highlights of being an NBANH member

- Access to an electronic version of NBANH's membership contact information;
- Inclusion of your company's information on our website;
- A subscription to NBANH's bi-monthly e-newsletter;
- First notice of upcoming events, and first right on the opportunity to attend, exhibit, and/or sponsor all events, including the Annual Convention & Tradeshow;
- Reduced member rates on advertising, plus much more!

### Annual Membership Fee

- \$500 + HST for Corporate Membership (for-profit organization)
- \$100 + HST for Associate Membership (individual or non-profit organization)

For more information regarding membership opportunities, please do not hesitate to communicate with Mélanie Eva ([meva@nbanh.com](mailto:meva@nbanh.com) or by phone at 506.460.6262.)

*\*A corporate/associate member does not hold the right to vote at the AGM business meeting, nor to participate on the NBANH Board of Directors.*

*\*NBANH does not endorse corporate/associate members and reserves the right to end membership.*



**REGISTRATION**

Company:
Contact:
Email:
Website:

**FEE STRUCTURE**  
(check all that apply)

Platinum (booth and corporate membership incl.)	\$6,500	
Gold (booth and corporate membership incl.)	\$5,000	
Silver	\$3,500	
Bronze	\$2,500	
Booth + Corporate Membership (\$500 + \$1,300)	\$1,800 + HST = \$2,070	
Booth + Associate Membership (\$100 + \$1,300)	\$1,400 + HST = \$1,610	
Booth	\$1,500 + HST = \$1,725	
Information Session	\$700/\$900 + HST (\$805/\$1,035)	
Program Advertising	\$250/\$400 + HST (\$287.50/\$460)	
Associate Membership (non-profit)	\$100 + HST = \$115	
Corporate Membership (for-profit)	\$500 + HST = \$575	
Banquet ticket (May 16 <sup>th</sup> Dinner and Dance)	\$100 + HST = \$115	

**GRAND TOTAL:**

**Booth Preference:** If you are reserving a booth, send along your preference with this registration.

**TRADESHOW PAYMENT**

- **For Cheque Payment (check here)**
- **For Credit Card Payment (check here):** Visa  Mastercard  American Express

Credit Card #		
Exp:	CSV:	Name:
Billing Address:		

**Cancellation Policy:** To confirm your reservation, payment must be received in full by April 5th, 2024. If payment is not made by April 5th, 2024, the booth will go to the next exhibitor on our waiting list. If you are unable to attend the tradeshow and must cancel, please advise NBANH by April 5th, 2024, to receive full reimbursement. After April 5th, 2024, cancellations will be reimbursed 50% of the registration fee. After May 3rd, 2024, there will be no reimbursement.

**Additional Tradeshow Services:** If you require additional services to your booth, for example, electricity or a large item delivered, please click here to contact [Global Convention](#) before **May 10<sup>th</sup>, 2024**.

**Thank you for supporting NBANH!**