



## AGM & Conference

May 15th & 16th, 2024  
Delta Fredericton



The New Brunswick  
Association of  
**NURSING  
HOMES**

L'Association des  
**FOYERS  
DE SOINS**  
du Nouveau-Brunswick

AGM 2024



# PRESIDENT AND CEO MESSAGE



We are so excited to be hosting the 2024 NBANH Annual General Meeting. This year we are anticipating another encouraging, educational, and reinvigorating 2-day event. Our event theme “*This is Long Term Care in NB*” sets the stage for the discussions that will follow our fantastic lineup of speakers. It hardly seems sufficient to say that there have been significant changes over the past year, given the experience of the previous few years, however, we all know that getting back to our normal business has presented some unique challenges. Meeting staffing levels has been a struggle in most areas of our province as has been the case in most areas of the world and especially in healthcare. In response to this challenge, homes have stepped up and sometimes even out of their comfort zone. There has been considerable effort put into international recruitment over the past year with the support of our stakeholders at the Departments of Social Development and Health. These efforts have led to positive results for many homes.



We congratulate the planning committee for once again organizing an exciting in-person event. Please join us in thanking Mélanie Eva for her wonderful leadership given to the AGM planning committee and NBANH staff in organizing this event. Without Mélanie, this event would not be possible. Thank you for your dedication and commitment, Mélanie.

Once again, we are pleased to welcome all vendors to the tradeshow and encourage all delegates to visit each booth. We thank vendors for their efforts to attend and to make their booths engaging, relevant, informative, and of course fun.... fun is very important.

Sincerely,

**Harry Eagles**  
President, NBANH

**Julie Weir**  
Chief Executive Officer, NBANH

## PLATINUM SPONSORS





# AGM PLANNING COMMITTEE MESSAGE



The AGM Planning Committee and I are thrilled to be able to organize an educational and fun event for the Nursing Home sector of NB. This conference includes a fantastic speaker line-up with a variety of topics that touch on the daily work of the leaders in LTC, as well as a social environment to encourage networking. The event sponsors and vendors are eager to share their innovative products or services so that at the end of the day, we all work towards improving the quality of life of our residents. And of course, a chance to win fantastic prizes with the Event Passport!

The AGM and Conference logo and theme *This is Long Term Care in NB (LTC-NB)* remains the same as it represents various senior services coming together to form a unified approach to quality of care for seniors, with nursing homes taking the lead. Though our sector evolves year after year, we continue to honour the residents as we continue to work together with partners and stakeholders to provide quality of care for the seniors in NB.

I want to give a special shout-out to the AGM Planning Committee members; Amélie Deschênes (Administrator at Les Résidences Jodin) and Julie Jollimore (Director of Care at Kenneth E. Spencer Memorial Home Inc.) for their dedication and assistance in organizing a successful event.

Enjoy the conference!

## **Mélanie Eva**

AGM Planning Committee Chair  
Administrative Coordinator, NBANH

## **NBANH STAFF**

**Michael Keating**  
Interim CEO

**Jennifer Boyd**  
Labour Relations & HR Officer

**Emma Bradford**  
Recruitment & Retention Coordinator

**Samantha Hachey**  
Wellness Coordinator

**Mélanie Eva**  
Administrative Coordinator

**Nicole Delamere**  
Executive Assistant

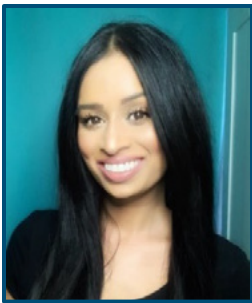
**DR. AMIT ARYA, MD, CCFP (PC), FCFP**

**Medical Director, Specialist Palliative Care in Long-Term Care Outreach Program, Kensington Health**

**Lecturer, Division of Palliative Care, Department of Family & Community Medicine, University of Toronto**

**Assistant Clinical Professor, Division of Palliative Care, Faculty of Health Sciences, McMaster University**

Dr. Amit Arya is a Palliative Care Physician who works in hospitals, home care, and long-term care facilities. He currently serves as the Medical Director of the Specialist Palliative Care in Long-Term Care Outreach Team, providing specialized palliative care services at Kensington Gardens in Toronto and other long-term care homes. Additionally, he holds the position of Medical Lead at NY CAST (North York Congregate Access and Support Team), where he leads a new program providing additional support, including specialist palliative care, to long-term care homes in the area. [Click here to continue reading Dr. Amit Arya's biography.](#)

**DR. NADINE PERSAUD, PHD, MSW, BSW, RSW**

**Executive Director, Kensington Hospice**

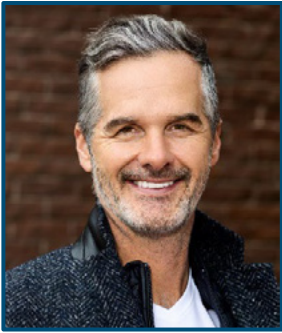
**Senior Director, Client Services, Kensington Health**

Dr. Nadine Persaud is currently the Executive Director of the Kensington Hospice and the Senior Director of Client Services at Kensington Health. Dr. Persaud has been working in the hospice palliative care field for the past 16 years. She sits on the Accreditation review panel for Hospice Palliative Care Ontario and previously sat on the Board of Directors for the Hazel Burns Hospice. Dr. Persaud sits on the Operations Committee of GIPPEC (Global Institute of Psychosocial Palliative and End-of-Life Care) and is also the Co-chair of the sociodemographic data collection learning collaborative through Hospice Palliative Care Ontario. [Click here to continue reading Dr. Nadine Persaud's biography.](#)

**DR SUZANNE DUPUIS-BLANCHARD, RN, PH.D., FRSC, FCAN**

**Université de Moncton**

Dr. Suzanne Dupuis-Blanchard is full professor at the School of Nursing, as well as Research Chair in Population Aging and Director of the Center on Aging at the Université de Moncton. A registered nurse for 33 years, her program of research focuses on the multiple dimensions of aging in place, including aging in the context of official linguistic minority communities. She is a Fellow of the Royal Society of Canada, a Fellow of the Canadian Academy of Nursing as well as a member of local, provincial, and national committees related to aging, including the Institute of Aging Advisory Board of the Canadian Institutes of Health Research (CIHR). She is the immediate past chair the National Seniors Council at the federal government (2017-2022) and the past president of the Canadian Association on Gerontology (2014-2018). [Click here to continue reading Dr. Suzanne Dupuis-Blanchard's biography.](#)



**MARTIN LATULIPPE**  
Entrepreneur, Author and Mentor

Martin has accompanied tens of thousands of individuals and hundreds of world-class organizations to maximize their potential and their business development. Drawing on his experience of collaborating with the best organizations in the world, Martin has since 2011 begun to offer his expertise in the world of Web entrepreneurship and trained several of the new Web leaders who have experienced spectacular rises in terms of turnover, audience and impact in fields as varied as health, mindfulness, meditation, fitness, yoga, business development, coaching, weight loss, financial management, sales physical products, and dozens of other topics. [Click here to continue reading Martin Latulippe's biography.](#)



**ERIN ARSENAULT, BSC, M.A., LL.B.**  
Resonance Inc.

Erin Arsenault, BSc, M.A., LL.B., is a proactive and results-driven Human Resources professional with over 15 years' progressive management and leadership experience. She has a degree in law, a master's in psychology, and is gearing up to earn her PhD in organizational psychology. Erin received foundation of governance training from Governance Professionals of Canada and is currently completing her GPC.D designation. Prior to joining Resonance, Erin worked for a local health authority. She brings a wealth of HR knowledge and experience to the Resonance team. [Click here to continue reading Erin Arsenault's biography.](#)



**SARAH WISEMAN**  
Canada Director, The Shapiro Foundation

Sarah joined The Shapiro Foundation as their Canadian Director in 2021, having worked in partnership with them since 2018 on a variety of refugee-focused humanitarian and economic programs. In her previous career, Sarah was a Partner in a regional Nova Scotian law firm, where she practiced management-sided Labour & Employment law for fifteen years. In 2015, at the height of Canada's Syrian refugee resettlement effort, she co-founded and Chaired a local community refugee sponsorship group, Pictou County Safe Harbour. [Click here to continue reading Sarah Wiseman's biography.](#)

## GOLD SPONSORS



## PANEL DISCUSSION: MODERATOR



**JODI HALL**

**CEO, Canadian Association for Long Term Care (CALTC)**

Jodi Hall joined the Canadian Association of Long Term Care as the inaugural CEO in 2021. Jodi previously served as the Executive Director of the New Brunswick Association of Nursing Homes from 2017-2021, where she led the Association through the provincial implementation of the InterRAI LTCF in all long-term care homes in the province and the development of a provincial Recruitment and Retention Strategy. During this time, she also served on the CALTC Board, including as Chair of the Board of Directors from 2019 to 2021.

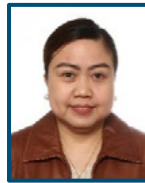
[Click here to continue reading Jodi Hall's biography.](#)

## PANEL DISCUSSION: MEMBERS



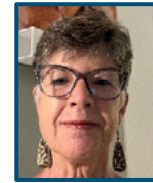
**Ernestine Bahati**, RN, is a former Refugee from Kenya working in the Healthcare sector in Nova

Scotia and a Labour Mobility consultant with RefugePoint.



**Astinn Ungria** is currently working as a Resident Assistant at the Drew Nursing Home in Sackville. Astinn was an RN and

a registered pharmacist in the Philippines.



**Barb Corey** is a retired Sales and Marketing professional. Barb and her ThriveNB Team work to

welcome and settle newcomers in their new life in NB

## SILVER SPONSORS

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## EVENT PASSPORT

You will find the Event Passport in your registration bag. The more you network with our event Sponsors and Exhibitors, the more you increase your chance to win an Ipad or regional prizes! Each winner of a regional prize will receive a gift bag of local wellness products. The winners will be drawn during the banquet.

A big shout out to the In Kind Sponsors for the Regional Prizes!

- Kings Landing
- Delta Fredericton
- Magic Mountain
- Museum Resurgo Place
- CasinoNB
- Village historique acadien
- Pays de la Sagouine
- Huntsman Aquarium
- Kingsbrae Botanical Garden
- Beaverbrook Art Gallery

WEDNESDAY, MAY 15<sup>TH</sup>, 2024

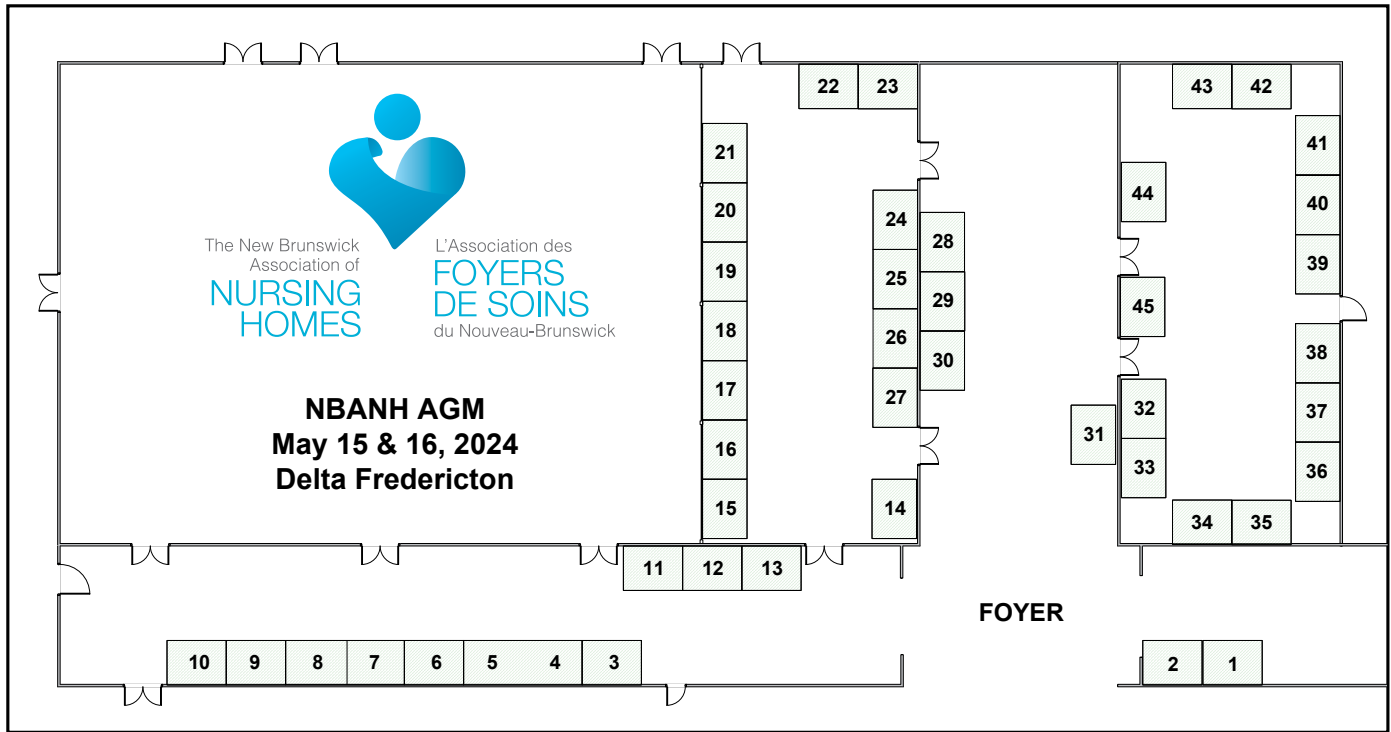
TIME   ROOM	ACTIVITY
8:00 am – 4:00 pm Foyer	<b>Registration</b>
9:30 am – 10:00 am Ballroom ABC	<b>Media Training 101   Erin Arsenault</b> <i>English presentation. Simultaneous translation available.</i>
10:00 am – 1:00 pm Ballroom ABC	<b>Governance Session &amp; President’s Luncheon</b> Part 2: Good Governance by Erin Arsenault, Resonance Inc. President’s Luncheon with Harry Eagles, NBANH President  <i>Board members and Administrators Only. Registration required as lunch will be provided. Simultaneous translation available.</i>
10:15 am – 1:00pm Victoria Room	<b>DON   DOC Education Session   iTacit &amp; ThriveNB</b> <i>Registration required as lunch will be provided.</i>
1:30pm – 3:00 pm Ballroom ABC	<b>AGM Business Meeting</b> <i>Simultaneous translation available.</i>
3:00 pm- 3:45 pm Ballroom ABC	<b>AGM Business Meeting   New Brunswick Continuing Care Safety Association</b> <i>Simultaneous translation available.</i>
3:00 pm-4:30 pm Tradeshow Space	<b>Tradeshow   45 + Exhibitors</b> <i>Don’t forget to bring your Event Passport along!</i>
3:30 pm – 4:00 pm Victoria Room	<b>Information Session   CARF CANADA</b> Accreditation Matter – The Value of CARF Accreditation
6:00 pm- 6:30 pm Victoria Room	<b>Information Session   Accreditation Canada</b> Are you ready to take the next step in your quality improvement journey?
6:30 pm – 8:00 pm Ballroom ABC	<b>Opening Ceremonies</b>  Please join us to celebrate the opening of our Annual General Meeting. We will be joined by Hon. Brenda Murphy, Lieutenant Governor of New Brunswick, as well as other dignitaries. We have the honour to present the sector awards followed by a Keynote address by Dr. Amit Arya and Dr. Nadine Persaud titled <i>Pioneering Change by Breaking Barriers: Using Specialist Palliative Care to Achieve Excellence in Long-Term Care.</i>  <i>Simultaneous translation available.</i>
8:00 pm – 10:00 pm Tradeshow Space	<b>Exhibitor’s Reception</b>  Please join us for a reception among our exhibitors. You will have the opportunity to check the many valuable services and products available, as well as network with your colleagues from around the province.  <i>Enjoy local jazz music performed by Garry Hansen, Jorian Hapeman, and Jason Flores. Wine and Hors d’oeuvres will be served. Cash bar available.</i>

\*Green cells are for New Brunswick Association of Nursing Home members only.

THURSDAY, MAY 16<sup>TH</sup>, 2024

TIME   ROOM	ACTIVITY
7:30 am – 9:00 am Tradeshow Space	<b>Breakfast Buffet</b>
7:45 am – 8:15 am	<b>Wellness Activity   Walking the Fredericton Green</b> Meet us in the lobby of the Delta!
7:30 am – 1:15 pm Tradeshow Space	<b>Tradeshow   45 + Exhibitors</b> <i>Don't forget to bring your Event Passport along!</i>
9:00 am – 10:15 am Ballroom ABC	<b>Together, let's explore!   Dr Suzanne Dupuis-Blanchard</b> <i>French presentation. Simultaneous translation available.</i>
10:15 am – 10:45 am Tradeshow Area	<b>Coffee Break</b>
10:45 am – 12:00 pm Ballroom ABC	<b>The EMPP Opportunity: A Multi-Partnered Approach to Addressing Labour Shortages in Long Term Care   Sarah Wiseman</b> <i>English presentation. Simultaneous translation available.</i>
12:00 pm – 1:15 pm Tradeshow Space	<b>Lunch Buffet</b>
12:45 pm – 1:15 pm Victoria Room	<b>Education Session   Complete Purchasing Services Inc.</b> Understanding Inflation & Global Supply Chain Drivers
1:15 pm – 2:30 pm Ballroom ABC	<b>Welcoming IENs to the Workforce   Panel Discussion led by Jodi Hall</b> <i>English presentation. Simultaneous translation available.</i>
2:45 pm – 4:00 pm Ballroom ABC	<b>Put Your Heart into It!   Martin LaTulippe</b> <i>French presentation. Simultaneous translation available.</i>
4:00 pm – 6:00 pm	Free Time
6:00 pm – 6:30 pm Foyer	<b>Cocktail Reception</b> <i>Cash Bar.</i>
6:30 pm – 11:00 pm Ballroom ABC	<p><b>Banquet and Dance</b></p> <p>We are going to finish this conference with a BANG! We will party to music performed by <b>Big Bad Party Band</b>! During the meal, we will enjoy an acoustic solo by the lead singer and guitarist, Phil Athanase. Bring your dancing shoes!</p> 





Booth	Company	Booth	Company
1	Girardin Blue Bird	24	Abatement Technologies
2	DLCANA Inc.	25	Agendrix
3	Panasonic Canada Inc.	26	Accreditation   Agrément Canada
4	Marsh Canada Limited	27	Harding Medical
5	Gordon Food Services	28	Handicare
6	StaffScheduleCare	29	MPT-INTL
7	CARF Canada	30	Lawtons Home HealthCare Equipment Division
8	Advanced Care Group of Companies	31	Lawtons Drugs
9	Vision Loss Rehabilitation New Brunswick	32	First Aid Medic
10	Forbo Flooring Systems	33	Homewood Health   Santé
11	Assumption Vie   Assumption Life	34	Crestline Coach Ltd
12	Hub International	35	GoEasyCare
13	Complete Purchasing Services Inc.	36	Associated Health Systems Inc. (AHS)
14	Chandler Sales	37	Quality Sound Alarm (QSA)
15	Plan A	38	Cornerstone Medical
16	Essity	39	Mölnlycke
17	Surge Learning Inc.	40	ThriveNB
18	Medline Canada, Corporation	41	iTacit
19	Silver Group Purchasing Partner Network (SGP)	42	Convergent Technologies Ltd.
20	Dallas Mercer Consulting (DMC)	43	Cardinal Health Canada
21	Alloray	44	Staples Professional   Professionnel
22	Joerns Healthcare Canada	45	Baxter Canada
23	Canada MedCart		

## EXHIBIT HOURS

### Wednesday, May 15<sup>th</sup>, 2024

3 pm - 4:30 pm Exhibits are Open!  
8 pm – 10 pm Exhibitor's Reception

### Thursday, May 16<sup>th</sup>, 2024

7:30 am – 1:30 pm Exhibits are open!  
The food will be served in the tradeshow space.

Meet our Sponsors and Exhibitors! Make sure you make your way around the tradeshow. The more you network, the more you have a chance of winning a prize.

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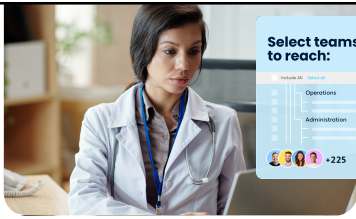
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## JARISLOWSKY FRASER

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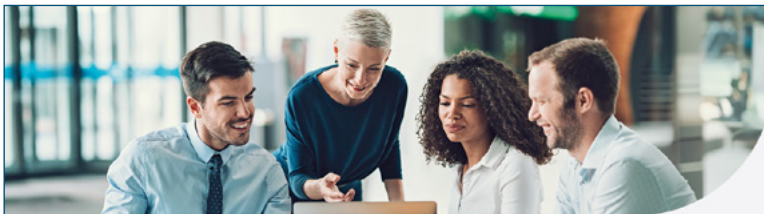
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For more than 25 years, Associated Health Systems has partnered with hundreds of healthcare facilities across Canada with our innovative fall management solutions helping to improve patient and resident care. Our fall reduction/injury prevention products represent our most advanced fall management solutions while allowing your facility to take its program to another level in terms of quality, safety and efficiency. It is also a way to support cost-saving goals—empowering you to reduce the incidence of falls and drive operational efficiencies through greater standardization across your organization. To create a safe and comfortable environment offering individuals with special needs and challenging conditions the autonomy to engage and satisfy their perceptual needs. Because it does not rely on verbal communication, Multi-Sensory therapy can reach those who would otherwise be almost impossible to connect with. Moreover, this client-centered philosophy can greatly improve the quality of life for people with disabilities and other limiting conditions.

## BAXTER CANADA



Every day, millions of patients, caregivers and healthcare providers rely on Baxter's leading portfolio of diagnostic, critical care, kidney care, nutrition, hospital and surgical products used across patient homes, hospitals, physician offices and other sites of care. In Canada, we've been operating at the critical intersection where innovations that save and sustain lives meet the healthcare providers that make it happen for 85 years. With products, digital health solutions and therapies available in more than 100 countries, Baxter's employees worldwide are now building upon the company's rich heritage of medical breakthroughs to advance the next generation of transformative healthcare innovations. Baxter Canada and its over 1300 employees are located primarily in Ontario at the Head Office, CIVA Admixing and Technical Services Centres in Mississauga, and in Alliston – where Baxter operates Canada's only large-scale manufacturing plant producing life-sustaining intravenous and dialysis solutions. To learn more, visit [www.baxter.ca](http://www.baxter.ca) and follow Baxter Canada on LinkedIn.

## CANADA MEDCART

*Corporate Member*



Canada Medcart offers you the lightest, most ergonomic Long Term Care and Retirement Home medcarts available. Our medcarts are designed based upon the recommendations of a study of LTC medcarts. Canada Medcart carts include ergonomic features like aluminum construction which reduces the weight of our carts to reduce back strain from pushing a heavy cart and a lower, correct working surface height to reduce shoulder and back strain. Our Side by Side cart features a waist high narcotics drawer to reduce the strain of repeated bending to reach narcotics stored in a bottom drawer. Canada Medcart also offers a new Power Assist medcart to eliminate the effort to push a medcart! Canada Medcart is Canadian owned. Our medcarts are designed by Canadians for Canadian medication packaging. Canada Medcart is located in Toronto which means quicker delivery of carts and replacement parts than other companies without Canadian facilities to support Canadian business. Canada Medcart "makes an LTC nurses' life a little easier".

## CARDINAL HEALTH

Empowering you to deliver care with confidence. As your essential partner, we help to simplify supply chain for a more sustainable and resilient Canadian healthcare, providing you trusted products, services and solutions. With us, you can deliver quality care to your patients and residents with peace of mind. Trusted products for your healthcare needs. We manufacture and distribute essential and differentiated products across the continuum of care. Solutions for long-term care start here. Delivering excellent resident care is your number one priority and it is ours too. As your trusted partner, we are committed to following through with products, clinical programs and insights that enhance resident safety and care. With our vast array of medical supplies, capital equipment and furniture, we have you covered. Our dedicated team is focused on building strong relationships rooted in ethics and exceptional customer care.





**CARF CANADA**  
Associate Member



Founded in 1966, CARF’s mission is to promote the quality, value, and optimal outcomes of services through a consultative accreditation process and continuous improvement services that center on enhancing the lives of persons served. CARF’s person-centered approach to accreditation is an excellent choice for Aging Services providers including long-term care homes, supportive living, home and community services, independent senior living, personal supports services, case management, and adult day services. Organizations that have participated in a CARF accreditation survey demonstrate a higher degree of internal quality, greater involvement of persons served in their services, increased cohesion among staff members, and enhanced status of the accredited programs within the community.

**CHANDLER**  
Corporate Member



At Chandler, we help Atlantic Canadian businesses grow. Our sales team is working every day to get you the products and services you need when you need them, and our selection is second-to-none. Most importantly your Chandler representative wants to be part of your team, helping you succeed every day. Whether you need office furniture, sanitation supplies, a full security system, safety equipment, or countless other business solutions, we’ve got them!



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GESTION MONDIALE DE PLACEMENTS

**CONVERGINT TECHNOLOGIES LTD.**

*Corporate Member*



Convergent Technologies (formerly Dramis Communications Solutions Ltd. in Atlantic Canada) is a global Security and Communications integrator formed in 2001. In February of 2022, the former Dramis Communications Solutions was acquired by Convergent. In 2024 we continue to support our Health Care clients globally and specifically in Long Term Care facilities across Atlantic Canada. Continuing the service excellence of Dramis, we at Convergent strive “to be our customer’s best service provider”. Convergent has the trusted expertise to put the latest technology in place that offers reliable, secure operations. As a single source provider, Convergent integrates multiple communications tools and technologies resulting in immediate patient-to-staff communication, front-line mobility, and useful reporting tools, including call resolution times. Most importantly though, our systems offer a high quality of care contributing to resident satisfaction. We are a proud supporter and Corporate Member of the NB Association of Nursing Homes.

**CORNERSTONE MEDICAL INC.**

*Corporate member*



We specialize in distributing safe patient-handling equipment, dignified bathing, showering equipment, and Silentia Privacy Screens, the market leader of privacy and clear infection-control barriers. Contact us for more info or an on-site consultation.



**New Brunswick Association of Nursing Homes 2024 AGM & Conference**

**Are you ready to take the next step in your quality improvement journey?**

Join Accreditation Canada to learn more about our accreditation program and the new CAN/HSO 21001:2023 Long-Term Care Services standard, and our survey process.

**WHEN? May 15, 2024 | 6:00 p.m. ET**

**Hosted by:** Tina Bedard, Lead, Business Development and Education Services; and Jacqueline Hawboldt, Client Engagement Lead, Client Services

**Guest speaker:** Cindy Donovan, Surveyor, Accreditation Canada

**ACCREDITATION  
AGRÉMENT  
CANADA**

**Connect With Us**

<https://accreditation.ca/> | [businessdevelopment@accreditation](mailto:businessdevelopment@accreditation)

Crestline is Canada's premier bus dealer. Since 1975, Crestline has been serving health care institutions with reliable and quality bus options for safe and comfortable transportation. With the broadest wheelchair-accessible bus product range and our unique background in ambulance manufacturing, we are an ideal partner for health care facilities. A NBANH Corporate Member since 2013.

Our specialists will help you find a bus matching your needs, advise you throughout your buying process and stand by your side to help you protect your investment. Learn more at [www.crestlinebuses.com](http://www.crestlinebuses.com).



Founded in 2002, DMC fulfills the employer role in the management of claims for workers' compensation and sick leave across Canada. With offices in Nova Scotia, New Brunswick, and Newfoundland and Labrador, DMC ensures effective and proactive case management systems are in place to reduce claim durations so that workers are safely engaged in Stay at Work/Return to Work initiatives for the benefit of all stakeholders. Services include WCB claims and sick leave management, return-to-work planning, and support, liaising with WCB, insurance companies and healthcare providers, developing customized training, and appeals representation. In addition, DMC provides occupational health & safety training, industrial hygiene services, ergonomic assessments, and psychological/organizational health education services.

# ACCREDITATION MATTERS

*Choosing the right accreditation body is essential.*

## The Value of CARF Accreditation:

- Promotes person-centred planning, service delivery excellence, and achievement of positive outcomes.
- Business improvement through the ASPIRE to Excellence framework for implementing industry best practices.
- Field-driven, nonprescriptive standards and a consultative peer review process.

Questions? Contact Penny Gagnon at [pgagnon@carf.org](mailto:pgagnon@carf.org) or call (888) 281-6531 ext. 2199



[www.carf.org/Accreditation/Programs/Aging-Services](http://www.carf.org/Accreditation/Programs/Aging-Services)



[www.goeasycare.com](http://www.goeasycare.com)

*Healthcare Workforce Management Made Easy*

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### Helping build Community

[sales@goeasycare.com](mailto:sales@goeasycare.com)

Saves you 90% of time spent filling shifts

We want to help you save time, do more with less and focus on what matters

Unique and intuitive design which is easy to use

## **DLCANA INC.**

*Corporate Member*



DLCANA Inc is a distributor that provides mobility solutions In Canada from Physio Trace Canadian made patient slings & Etac a world-leading developer of ergonomic mobility aids for people at all stages of life – from small children to the elderly. DLCANA offers state-of-the-art products for numerous care situations, that aim to enhance activity regardless of physical circumstances. Our heart lies in the solutions that optimizes the quality of life for the individual, their family, and caregivers. The selection of premium products for patient handling, hygiene and fall prevention will always be a top priority. A NBANH Corporate Member since 2019.

## **ESSITY**

*Corporate Member*



Essity (formerly SCA) is a leading global hygiene and health company. In North America, Essity develops and produces the leading global brands TENA, JOBST, Actimove and Leukomed. At TENA, we are committed to providing better continence care for all, and we understand that each situation and individual is unique. With 50 years of experience, we partner with you to tailor solutions that offer optimum fit and functionality, improving quality of care. We support you in delivering rewarding continence care that improves your residents' quality of life, and the efficiency of your Long-Term Care Home.

## **FIRST AID MEDIC**

*Corporate Member*



First Aid Medic is a local New Brunswick grown small business. First Aid Medic offers first aid, CPR, BLS as well as advanced courses using the Heart and Stroke Foundation of Canada curriculum. Services are offered on site as required on your schedule. We also offer general health care consulting as well as other Worksafe required training. All our instructors are healthcare professional active in their respective fields. We pride ourselves in providing an open and inclusive environment for all. Our company also provides CSA Worksafe approved first aid kits. We offer services and training in both official languages.

## **FORBO FLOORING SYSTEMS**

With over 150 years of experience, Forbo Flooring Systems is a trusted global supplier of high-quality floor coverings that include all-natural linoleum, highly durable textile options, cushioned luxury vinyl, slip-resistant alternatives, and entrance system products. Forbo is committed to environmentally responsible production, sustainable practices, and far-reaching customer service. Our portfolio of products combine design, function and durability, making it easy to choose perfect flooring solutions for your community. Whether you want the natural look of wood and stone, or if you want to create a modern, elegant atmosphere, Forbo Flooring Systems has a wide range of products to suit your needs.



FLOORING SYSTEMS

## **GIRARDIN BLUE BIRD**



For nearly 65 years, Girardin Blue Bird is the official school bus distributor named by Blue Bird Corporation to serve the Quebec, the Ontario and the Maritime Provinces. The Girardin Blue Bird Company also distributes the MB Series minibuses built by Micro Bird Corporation. Today, Girardin Blue Bird holds a dominant position in the Quebec school bus market and an envious position in the commercial and specialized vehicle markets. With its annexed service department close to the state-of-the-art technology and its large franchisee parts warehouse, Girardin Blue Bird can guarantee a best and efficient after-sales service. More than 10,000 different part numbers are computerized, and the parcels can be delivered overnight everywhere in the province of Quebec.

## GOEASycARE

GoEasyCare is Healthcare Workforce Management Made Easy. We offer a range of features to simplify and optimize your Scheduling, HR, and Payroll processes. Whether you have a single location or many and need enterprise-wide tools, GoEasyCare can provide you with what you need. From automated shift filling, intelligent scheduling and detailed time cards to Business Intelligence and AI we understand Healthcare Workforce Management. GoEasyCare modules such as HRIS, Onboarding, Scheduling, Time & Attendance and Payroll, all work seamlessly together to make managing your healthcare organization, Easy. GoEasyCare saves you time, reduces overtime, grievances, and improves staff engagement to help retain your staff. GoEasyCare - Easy - Complete - Exclusive to Healthcare.



## GORDON FOOD SERVICES

Corporate Member

For more than 120 years, we've partnered with restaurants, big and small, as well as organizations like universities, healthcare facilities, hotels, stadiums and pretty much anywhere else that serves food! Every product, every delivery, and every decision we make is inspired by helping your business thrive. Have confidence in what you serve. From fresh produce and custom proteins to kitchen staples and supplies, our focus is on service, quality, price, and assortment. We guarantee the quality of everything our trucks deliver and will work with you to get the right products for your operation. We offer an array of tools and resources—from online ordering and recipe inspiration to a team of chefs, dietitians, and experts in your industry—meant to make running your operation easier. Which means you can spend less time managing your orders and get back to what's important to you.



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## HANDICARE

Handicare division of Salvaria is the leading provider of medical technology solutions specializing in the patient handling equipment with 300,000+ ceiling lift systems in North America, offering passive and active lifts, transfer aids, a wide range of slings and bathing hygiene products. Through the integration of Handicare, Span and Silvalea, we have captured a powerful platform that allows us at Lawtons Home HealthCare Equipment Division to provide a complete solution for your safe patient handling needs, resulting in improved positive outcomes for your facilities.

## SAVARIA PATIENT CARE

Handicare / SPAN

## JOERNS HEALTHCARE

Corporate Member

Joerns Healthcare is a leading manufacturer of electric adjustable beds, patient lifting devices, and therapeutic support surfaces. We simplify customer clinical operations by optimizing efficiencies, removing cost and standardizing care through evidence-based technology, therapies, and services.



## HARDING MEDICAL

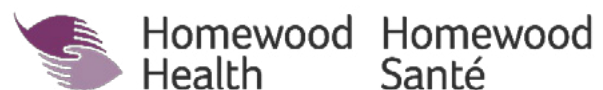
Corporate Member

Harding Medical has been helping clients discover and enjoy the benefits of an independent lifestyle since 1987. We take pride in helping our valued customers select the right assisted living products and home medical equipment for their health care needs. For Long Term Care Clients our broad line includes standard Long Term Care & Bariatric Beds, Resident Room Furniture that is both attractive and practical, Pressure Prevention products that meet a wide range of clinical demands, Multi-Position Recliners, Wheelchairs, Bathing Systems, Bath Safety, Respiratory and mobility aids just to name a few. We strive to be your sole source supplier for all your facilities resident care needs. There are currently five Harding Medical locations - Halifax, Dartmouth, Sydney, Moncton and Charlottetown. We offer mobility & home medical equipment sales, rental and service to clients living in Atlantic Canada. Our friendly staff of product experts will help you select products that fit your lifestyle and budget.



## HOMWOOD HEALTH

The need for strong Employee and Family Assistance Programs (EFAP) is significant. According to a report from The Mental Health Commission of Canada - among Canadian workers ages 15 to 75, 28.4% reported high work-related stress. This rate has gone down slightly since 2005, but a substantial proportion of workers are highly stressed most of their working days. Issues like these can lead directly to incrementally higher incidences of workplace injuries, mental health issues, conflicts, substance abuse and other physical, social and emotional problems. Homewood's EFAP and crisis management programs offer multilingual and fully accessible (24/7) service and, as the name suggests, the EFAP program is available to employees' spouses/partners and dependents as well.



## QUALITY SOUND ALARM

Quality Sound Alarm provides complete monitoring, security, PA, Patient Wandering, Caregiver Alert and communication systems for properties throughout Atlantic Canada. Backed by over 40 years of experience, they are available around the clock to provide you with the right solution to meet your needs. Contact their team at 506-452-0161 or [gsa@nb.aibn.com](mailto:gsa@nb.aibn.com).



## MEDLINE CANADA, CORPORATION

Corporate Member



Together  
Improving  
Care™

Ensemble  
au cœur  
des soins™

Medline is a leading global manufacturer and provider of high-quality medical products and services to the healthcare industry. Our expertise in healthcare solutions throughout the continuum of care, coupled with the scale and agility of our supply chain, allow us to partner with our customers to enhance patient care, improve clinical outcomes, drive effective cost management and provide fast access to quality products. By applying our CARES values every day, in all that we do, Medline Canada is deeply committed to the health and wellbeing of our customers, employees, partners and communities. With more than 550 employees, including 125 dedicated sales and clinical professionals, and 8 distribution centres located across Canada, we are a trusted partner in delivering the healthcare needs of Canadians from coast-to-coast – Together Improving Care™. For more information, visit [www.medline.ca](http://www.medline.ca).

## MÖLNLYCKE



Mölnlycke is a world-leading medical solutions company. Our medical solutions advance performance at every point of care – from the hospital to the home, providing wound management, pressure ulcer prevention and surgical solutions. Customers use our solutions in almost 100 countries – and we own operations in more than 40 of them. Although we're a global company, our headquarters are still in Gothenburg – just a short distance from the town of Mölnlycke (pronounced 'Mon-licka'). The place where the company was founded in 1849 and the origin of the Mölnlycke name. We're the company behind Safetac® – the revolutionary soft silicone-based technology used in many of our wound care dressings such as Mepitel® and Mepilex® that results in less pain for patients. Learn more at [www.molnlycke.ca](http://www.molnlycke.ca)

## MPT-INTL



MPT-Intl was founded in 1991. Recognized by our Multi Position Adjustable Tables, our mission is to help those with reduced mobility feel at ease and comfortable. At MPT, there are several values which we hold in high regard, and we expect these values in every member of our team. These values are honesty, integrity, respect, and familial values. We believe that these values set our team members to provide to our client's high-quality services in a very professional and efficient manner. Our proud dealer for New-Brunswick is Lawtons Home HealthCare.

## PANASONIC CANADA INC.

Corporate Member



For over 100 years, Panasonic has been a global technology leader dedicated to providing innovative solutions that improve lives and better our society. The Nurse Call System exclusively from Panasonic is a scalable, cost-effective, fully integrated communications and alarm management system that improves resident satisfaction, caregiver morale and the company's bottom line. This system, designed specifically for nursing homes, assisted living and other health facilities, is helping to reduce staff fatigue and improve caregiver response times, resulting in better outcomes and more satisfied residents.

## PLAN A

Corporate Member



Canada's Only Long Term Care Staffing Strategy. At Plan A, our vision is to care for our fellow Canadians by bringing the most compassionate, forward-thinking and strategic staffing model to long term care homes across the nation.

## SPG PURCHASING PARTNER NETWORK

Corporate Member



Better all together

SGP Purchasing Partner Network is a proudly Canadian owned transparent group purchasing organization offering contracts for the majority of our Customer Partner's operational requirements. As a leader in the growing Healthcare and Senior Living Sector we offer contracts for approximately 90% of your day to day requirements; PPE, food / non-food products, furniture, equipment, lifts, tubs, beds, clinical supplies, office supplies and capital items. SGP negotiates long-term contracts that insulate partners from rising prices, thereby offering a cost-effective way to secure quality, national brand-name products, and a range of innovative services. We deliver products and services that contribute to higher quality of life for residents and our home care clients.

## STAFFSCHEDULECARE

Corporate Member



"Our goal is simple: Customers for Life." Our Workforce & HCM solution ensures compliance for your scheduling and time & attendance needs. StaffScheduleCare is North America's fastest growing fully integrated On-Demand Workforce Management solution for the health care sector. With more than 30+ years' experience in developing workforce management solutions, we strive to ensure that your facility is compliant in regard to current schedule creation and day-to-day maintenance. We also leverage technology to boost employee engagement by offering a fully integrated Employee Self Service platform.

The advertisement features a circular image at the top showing several hands of different ages and skin tones clasped together in a supportive gesture. Below this image, the text reads: "Let us be your partner in care." with "partner in care." in a larger, bold, yellow-green font. Underneath, it says "Lean on The A Team as your trusted staffing partner." with a stylized 'A' logo containing a hand icon. At the bottom, the logo for PLAN A NEW BRUNSWICK is displayed, with "POWERED BY StaffStat" in smaller text below it. Contact information is provided at the very bottom: "jointheAteam.com | 506.269.5279 | newbrunswick@jointheAteam.com".



## STAPLES PROFESSIONAL

Office supplies are just the beginning. Staples Professional™ is the leading business supplier in Canada, providing customers with a complete assortment of products and services, including office supplies, technology products, facility solutions, furniture, and business services. As the business-to-business division of Staples, Staples Professional works with companies of 20 or more employees to develop customized programs and to provide dedicated account management to meet the needs of any business. Staples Professional is headquartered in Mississauga, Ontario with ten distribution centres across Canada. The company employs over 1,500 associates and leverages over 170 delivery vehicles. Staples Professional works in partnership with Staples Inc, in the US to provide common programs for our North American customer base. Staples Professional provides many advantages for all business sizes: a customizable online ordering system, excellent customer care, easy-to-browse catalogues, next day delivery capabilities and a dedicated sales organization to meet the needs of every type of business.



## THRIVENB

ThriveNB works directly with your Human Resources and recruitment teams, your new employees, and their families. From the point of hire to the successful introduction of these families into their new lives in the region, our unique customized program is designed to anchor your new hires to and region and thrive in New Brunswick. Learn more at [www.thrivenb.com](http://www.thrivenb.com).



## VISION LOSS REHABILITATION NEW BRUNSWICK

Associate Member



Vision Loss Rehabilitation New Brunswick stands on the unsundered and unceded traditional Wolastoqey (Wolastoqiyik), Peskotomuchkatyik, and Mi'kmaq land as established in a series of Peace and Friendship Treaties.